

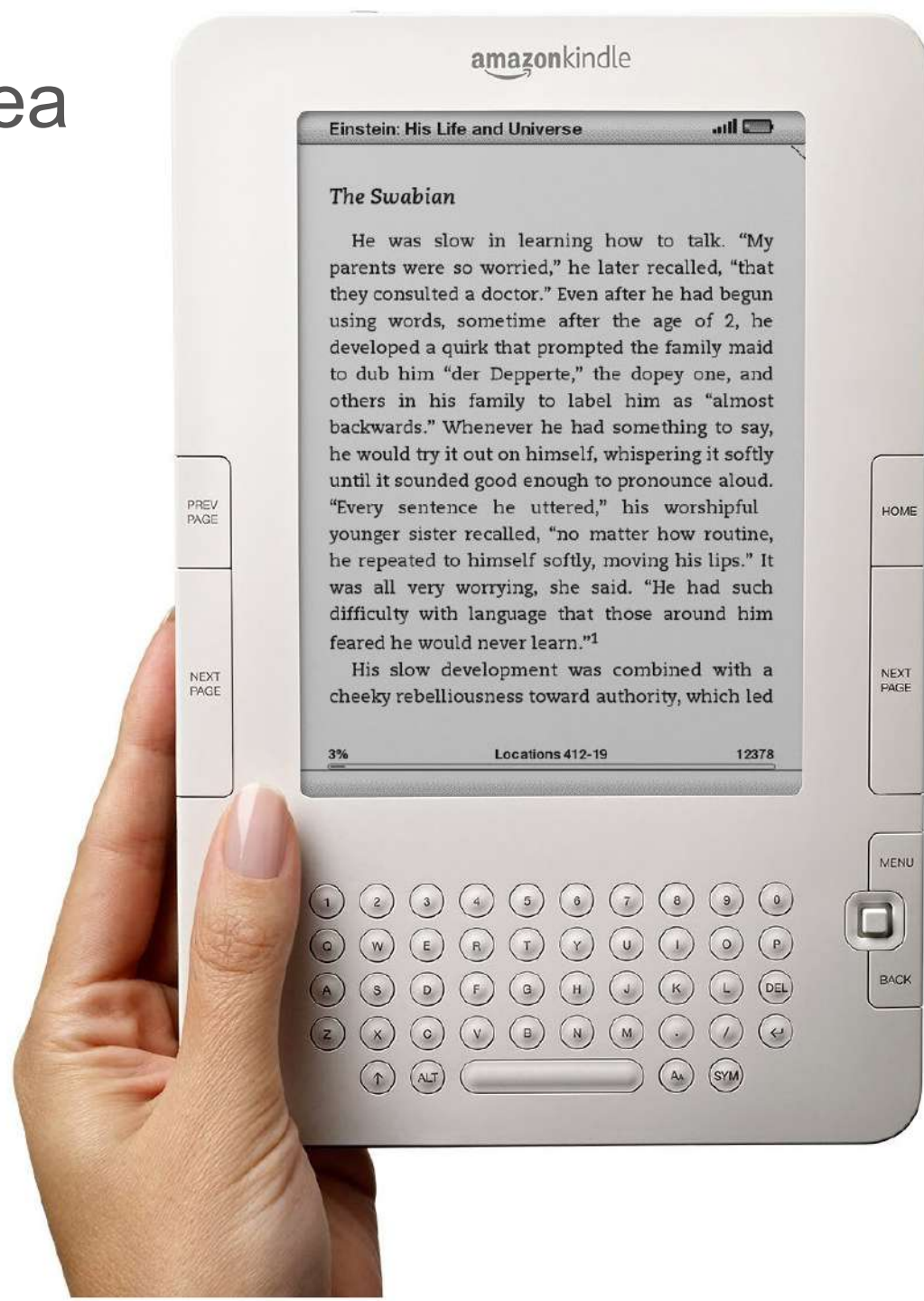


SAP STARTUP

Experiences after 7 years

Jörg Siebert
Espresso Tutorials GmbH

1. Passion & Idea



2.



E-Books
for SAP Software

3. Plan



PRESS

Strategy Execution Success



4. JUMP?



10years
@SAP SE

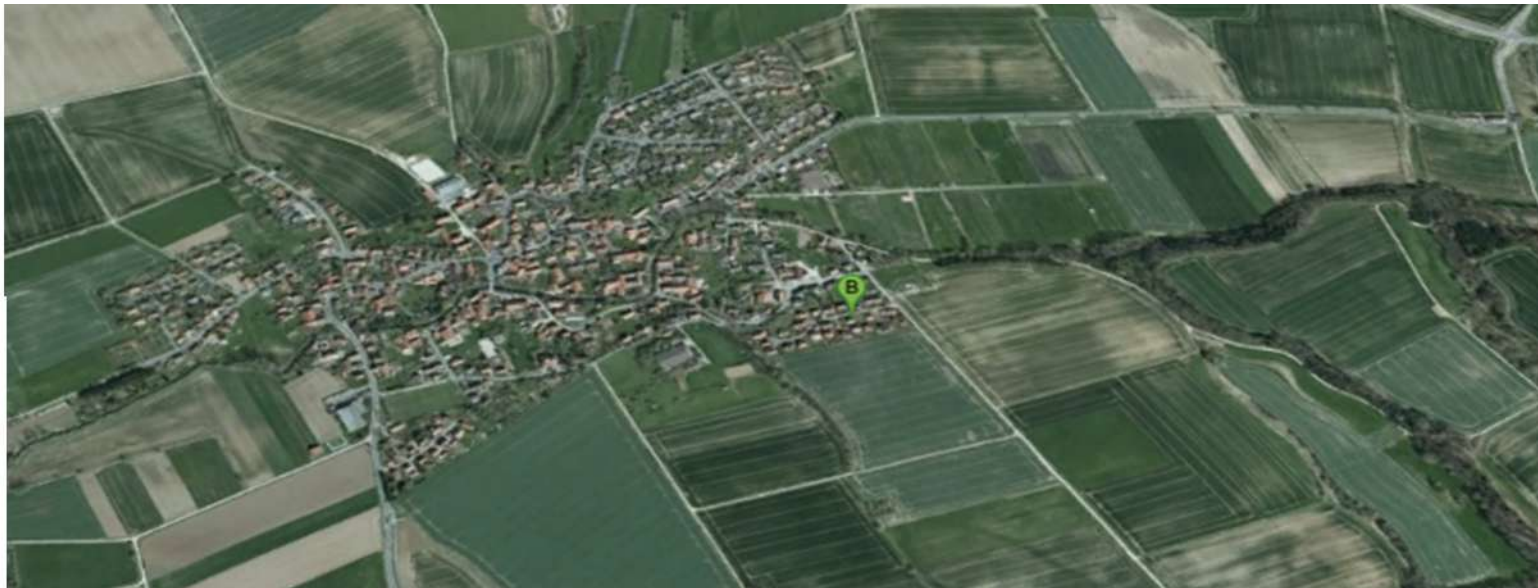
Do something new?

5. Everything is NEW and FUN




2011

Heidelberg & Gleichen near Göttingen




6. IT-Infrastructure




 **Verkauf** **Angebot**


Anlegen
Anzeigen und ändern

 **Kundenauftrag**


Anlegen
Anzeigen und ändern
Auftragsbestand
eBay-Verkäufe
Amazon-Berichte einlesen

 **Rechnung, Gutschrift**

Anlegen
Anzeigen und ändern
Abrechnungslauf
Sammelrechnung anlegen
Sammelausgabe

 **Lieferung**


Anlegen
Anzeigen und ändern
Fällige anlegen
Sammelausgabe
Warenausgang
Versandübergabe

 **Kunde**


Anlegen
Anzeigen und ändern
Periodische Rechnung
Preisgruppen
Rabattgruppen

 **Kundenvereinbarung**


Anlegen
Anzeigen und ändern
Gutschein anlegen
Gutschein anzeigen und ändern

 **Projekt**


Anlegen
Anzeigen und ändern
Tätigkeiten erfassen
Tätigkeit stoppen
Verbrauch erfassen

 **Produkt**

Anlegen
Anzeigen und ändern
Produktgruppen
Verkaufspreise ändern
Bestand anzeigen
Produkte löschen

 **Adresse**


Anlegen
Anzeigen und ändern
Gruppen

 **Mailing**

Mailing anlegen
Mailing anzeigen und ändern

 **Auswertungen**

Umsatzlisten
Preisliste
Projekt-Tätigkeiten
Projekt-Verbrauch

 **Stückliste**

Anlegen
Anzeigen und ändern

Easily organize projects and delegate work.

The screenshot displays the Redbooth project management interface for the Marketing Team. The board is organized into columns: To Do (7), In Progress (5), and Done - Q2 (4). Tasks are represented as cards with titles, due dates, and assignee avatars. Two callout boxes highlight specific tasks: 'Write ad campaign copy' with a due date of May 20, and 'Storyboard and layout' with a due date of Jun 01. The interface includes a top navigation bar with the Redbooth logo and a bottom 'TASKS' bar.

Column	Task Title	Due Date	Assignee	Priority/Status
To Do	Contact blogger about sharing GC articles	Jun 03	[Avatar]	
In Progress	Lead team brainstorm session and create summary	7.1	[Avatar]	Urgent
In Progress	Write ad campaign copy	May 20	[Avatar]	
Done - Q2	Ad campaign for Patterson Inc. slated for June release	7.1	[Avatar]	
Done - Q2	Interview for art directors that would be a good fit for MCA	7.1	[Avatar]	PR, T
Done - Q2	Scope out work required for the new project coming up with MCA			
To Do	Reach out to prospect at Penguin	Jun 01	[Avatar]	
To Do	Create anchor page in help center that aggregates links to a...	May 27	[Avatar]	
In Progress	Set up photoshoot with Evan	Jun 23	[Avatar]	7.1 story
In Progress	Review content with customer	Jun 14	[Avatar]	7.1 story
Done - Q2	Storyboard and layout	Jun 01	[Avatar]	
Done - Q2	Remote management article for CEO Magazine			

7. From Prototype to Production



8. Adjust the Plan (2012)





Michał Krawczyk

SAP® SOA Integration – Enterprise Service Monitoring

- ▶ Tools for Monitoring SOA Scenarios
- ▶ Forward Error Handling (FEH) and Error Conflict Handler (ECH) Configuration Tips
- ▶ SAP Application Interface Framework (AIF) Customization Best Practices
- ▶ Detailed Message Monitoring and Reprocessing Examples

by Michał Krawczyk





Jelena Perfiljeva

What on Earth is an SAP® IDoc?

- ▶ Fundamentals of IDoc interfaces and configuration
- ▶ Learn how to implement interfaces with ALE and EDI
- ▶ Troubleshoot common post-implementation challenges
- ▶ Quick reference guide to common IDoc transaction codes and reports

by Jelena Perfiljeva





8. Adjust the Plan again (2013)

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8. Only in ways that offer synergies!



9. Today



250+
Books and Videos

192
Author

10
Co-Worker

0,5 Mio
Revenue

Loss

10. Have Fun!



E-Books
for SAP Software

